



**For Immediate Release
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Critchlow Adkins Children's Centers Announces New Executive Director

Easton, Maryland Month, Day, 2015 – The Board of Directors of Critchlow Adkins Children's Centers (CACC) recently announced the appointment of native Eastonian Kristine George as the organization's new Executive Director. George, brings a diverse set of skills to the position, including more than 15 years as a communications and marketing professional. A previous communications director at the Eastern Shore Land Conservancy, George recently worked for the front office of Maryland Comptroller Peter Franchot.

"We are excited to have someone with Kris's background, enthusiasm and commitment to youth as part of the Critchlow Adkins family," says Kristina Henry, President, Critchlow Adkins Board of Directors.

In addition to her professional accomplishments, George is active in several community initiatives in Talbot County, including the Mid-Shore Character Counts! program. She holds board positions with Easton Elementary School's parent-teacher organization and the Easton Little League. George earned her Bachelor of Arts degree from Salisbury University and is working toward a Master of Science degree from the University of Maryland. She lives in Easton with her husband, Kevin, and their two elementary school-aged sons, Noah and Nathan.

"As a working mother, I understand how important the services provided by Critchlow Adkins Children's Centers are to our families," says George. "Working with and for our children – our future leaders and decision makers – is such important work. I am thrilled to join this team of amazing professionals to continue Critchlow Adkin's legacy and commitment to building brighter futures."

Critchlow Adkins Children's Centers has five locations in Talbot County and serves approximately 450 children annually ages 2-12. Programs include preschool, pre-K, pre-K wrap, before- and after -school, and ten weeks of summer camp. CACC offers a sliding fee scale based on household income and number of family members. For more information about CACC, visit cacckids.org or call 410-822-8061.



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